

TIPS AND TRICKS TO SAVE YOU AND YOUR BATTERY



When it comes to the wonderful world of iPhones you can do just about anything... so long as you have enough battery power. No one wants to see that 20% battery life warning as soon as they have gotten on the plane, sat in the car or just started walking around the mall to Christmas shop. I mean, if the battery dies we might actually have to do some self reflecting. What do we do without our instant gratification tool of the century? No need to worry folks. You are about to learn some very simple, very important steps to make the battery last so you can tune out the snoring guy next to you on the plane, entertain the kids in the car and walk into a person at Costco because you have enough battery juice to text your heart out!

All these tips start from the home screen. If you don't know how to get there from where you are hit the big circle button on the bottom of your phone once and you will end up right where we are starting.

First things first: If you are going to go on a trip do two things:

1. Charge you phone before you leave.
2. Bring your charger with you (both the part that gets plugged into the wall and the cord).



If there is one thing we see more then anything it is people starting their journey off on the wrong foot by not charging their iPhone or leaving their charger at home. You can avoid so much pain and suffering by taking these two precautionary steps.

Now if that wasn't obvious enough here are several tips that will help you to conserve battery power once you are away from your charger.

1. **POWER OFF:** When you are done using your iPhone turn off the home screen by pressing the **POWER BUTTON** on the top of the phone. This will immediately turn the home screen off and put the phone into **STANDBY MODE**. If you do not do this the phone will go into standby mode after a minute unless you have set it for a longer duration of time.



2. **AIRPLANE MODE:** Your iPhone comes with the ability to turn off/disable all options that transmit or receive a signal. Airplane Mode is most commonly used on... you guessed it, airplanes. Apple instituted this mode so you can still use certain Apps, listen to your music or watch your movies without violating the federal law that states you cannot have your cell phone on during flights. Airplane Mode covers your cellular signal, your wireless network signal and your Bluetooth signal. When an iPhone is on in it's normal state, any or all of these options may be using up battery. While in Airplane Mode you can turn on your Wi-Fi but it may be disabled at first. Follow the steps below to put your iPhone into Airplane Mode:
 - a. Touch the settings icon.
 - b. Airplane Mode will be your first option on the top of the settings page.
 - c. The option should show a grayed out button saying "OFF"



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3. **WI-FI:** When you WIFI or Wireless is on, it is constantly searching for a signal. I make it a habit to only use my WIFI when I know I am connected to a specific wireless network. When I am done, I immediately turn my wireless off again so I do not use up any more battery. WIFI is one of the biggest drains on an iPhone battery and in many instances; it is set to the ON position by default.

- a. To turn off you WIFI/Wireless touch the settings icon.
- b. WI-FI will be your second option down the page.
- c. The option should show a grayed out button saying "OFF"



4. **BLUETOOTH:** For those who don't know, Bluetooth is a technology using a wireless signal that allows you to connect to other devices such as head sets, computers, phones, etc... Bluetooth uses power to both send and receive signals and continues to search even when not connected to a device. This will suck up your battery life in a jiffy. When I am not directly connected to my head set via Bluetooth, I turn it off.



To turn off Bluetooth follow these steps:

- a. Touch the settings icon.
- b. Touch the GENERAL (6th down the line)
- c. Touch BLUETOOTH (4th down the line)
- d. The option should show a grayed out button saying "OFF"



Now we will get into other steps you can take to reduce battery usage and prolong iPhone enjoyment!

DISPLAY OPTIONS:

Out of the box, iPhones are set to a medium brightness setting. You may find that too bright or not bright enough. Either way, the brighter your screen, the more battery power you are using. To dim the brightness and extend your battery take the following steps:

1. Touch the settings icon.
2. Touch the Brightness icon.
3. Drag the Brightness bar to the left.
4. Turn the Auto-Brightness to the OFF position.



SOUND OPTIONS:

The iPhone has many great sounds options that can be adjusted so that your battery power does not get used up too quickly. Some may think that turning your phone to VIBRATE will help conserve battery power but that is a mistake. The VIBRATION mode on the iPhone uses as much if not more battery power. Now the ringing or vibrating of your iPhone is not a major battery suck but every last bit counts. Here are some ways to adjust the sounds and vibrations of your iPhone:

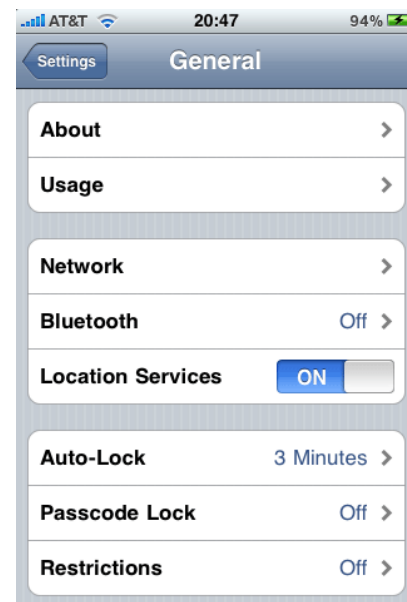
1. Touch the SETTINGS icon.
2. Touch the SOUNDS icon.
3. From here you can go down the list and turn off what you like. NOTE: *You can also control the volume of the ringer from the toggle button on the side of the iPhone when you are at the home screen.*



LOCATION SERVICES:

iPhones are equipped with a useful option/service called LOCATION SERVICES. When this option is turned on it allows the iPhone and many of its applications to use its cellular signal to determine what geographical location you are currently in. This helps iPhone Apps tell you what the weather is in your area, what movies are playing near you and a host of other useful services. When the LOCATION SERVICES is turned on it will periodically check to see where you are which uses the cellular signal in your phone, thus, using up battery power. To turn this function off follow these steps:

1. Touch the SETTINGS icon.
2. Touch the General icon.
3. Turn off LOCATION SERVICES (3rd line down)



EMAIL OPTIONS:

If you are like me, you have at least one email account setup on your iPhone. This is one of the best features of the iPhone. The email program within the iPhone has to use some type of Internet connection (either your Cellular or Wi-Fi signal) to send and receive email. By default, when you set up your email accounts on the iPhone you will only send and receive email when you touch the email button. This is the best way to conserve battery power. Now if someone set this up for you they may have adjusted the



settings so that your iPhone will do an automatic send and receive every X hours or minutes. I would suggest turning this option off to conserve battery power. To do turn off AUTOMATIC SEND/RECEIVE of email take the following steps:

1. Touch the SETTINGS icon.
2. Touch the MAIL, CONTACTS, CALENDARS icon (7th line down).
3. Touch FETCH NEW DATA icon.
4. Turn the PUSH setting to off. (only do this if you have a normal POP or IMAP, if you use Mobile Me or any kind of Exchange Server leave this turned ON).
5. Touch the MANUALLY icon. You should have a check mark next to MANUALLY now.

EXTRA EXTRA TIPS...

2 Simple things most people don't know about their iPhone and iTunes

- If you install any software or hardware that is not from the iTunes and/or Apple store you have invalidated any warranty on the phone. It may seem like a good idea to JailBreak your iPhone but you better hope nothing goes wrong with it or you are on your own.
- Apple will allow you a one time exception to re-download anything you have purchased from the iTunes store if your data is lost. I can confirm this because 7 days ago they did it for me and I am so grateful.

